



Cookie Policy for <https://bromcom.com/>

Please read this cookie policy carefully as it contains important information on who we are and how we use cookies and other similar storage and access technologies (SATs) on our website. This policy should be read together with our website Privacy Policy which can be found at <https://trust.bromcom.com> which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

Who we are

This website is operated by Bromcom Computers Plc, a UK-based company specialising in cloud-based Management Information Systems (MIS) and finance solutions for schools and multi-academy trusts.

Our apps and websites

This cookie policy only relates to your use of our website: <https://bromcom.com/>

Throughout our website, we may link to other websites owned and operated by certain trusted third parties to make additional products and services available to you and direct you to our social media pages. These other third-party websites may also use cookies or similar technologies in accordance with their own separate policies. For privacy information relating to these other third-party websites, please consult their policies as appropriate.

Cookies

A cookie is a small text file which is placed onto your device (eg computer, smartphone or other electronic device) when you use our website. We use cookies on our website. These help us recognise you and your device, store some information about your preferences or past actions and understand your use of our website.

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see below.

For further information on cookies generally, including how to control and manage them, visit the [guidance on cookies](#) published by the UK Information Commissioner's Office, or www.allaboutcookies.org.

Consent to use cookies and changing settings

We will ask for your consent to place cookies or other similar technologies on your device, except where they are essential for us to provide you with a service that you have requested to enable you to sign up to our webinars, access our online documents, submit an online query or register for our events.

You can withdraw any consent to the use of cookies or other similar technologies or manage any other such preferences by clicking on the Cookie icon at the bottom left of any page on our site. You can adjust the sliders to enable or disable each cookie category, and may then choose to save your preferences, accept all cookies, or reject all cookies. It may be necessary to refresh the page for the updated settings to take effect.



Our use of cookies

Below provides more information about the cookies we use and why:

Analytical Cookies:

Performance cookies collect anonymous data about how visitors use our website, helping to improve its performance and user experience. Performance cookies are used to analyse our website traffic, page load times, and user navigation, which allows our website owners to identify areas for improvement.

Cookie Name	Provider	Purpose	Duration
ga*	Google	Google Analytics sets this cookie to store and count page views.	1 year 1 month 4 days
_ga	Google	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	1 year 1 month 4 days
cusid	ClickDimensions	ClickDimensions sets this cookie to establish and continue a user session with the site.	1 hour
cuvon	ClickDimensions	ClickDimensions sets this cookie to store the last time a visitor viewed a page.	1 year
cuid	ClickDimensions	This cookie, set by ClickDimensions, is written to the browser upon the first visit to the site from that web browser.	1 year 1 month 4 days



vuid	Vimeo	Vimeo installs this cookie to collect tracking information by setting a unique ID to embed videos on the website.	1 year 1 month 4 days
MC1	Microsoft	Telemetry / Diagnostics — helps Microsoft monitor and analyse service usage, performance, and stability	1 year

Functional Cookies:

Cookie Name	Provider	Purpose	Duration
li_gc	LinkedIn	LinkedIn set this cookie for storing visitor's consent regarding using cookies for non-essential purposes.	6 months
lidc	LinkedIn	LinkedIn sets the lidc cookie to facilitate data center selection.	1 day
_cs_c	Content Square	The cookie is used by Content Square to save the user consent to be tracked.	1 year 1 month
yt-remote-connected-devices	YouTube	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	Never Expires
ytidb:: LAST_RESULT_ENTRY_KEY	YouTube	The cookie ytidb::LAST_RESULT_ENTRY_KEY is used by YouTube to store the last search result entry that was clicked by the user. This information is used to improve the user experience by providing more relevant search results in the future.	Never Expires
yt-remote-device-id	YouTube	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	Never Expires
yt-remote-session-name	YouTube	The yt-remote-session-name cookie is used by YouTube to store the user's video player preferences using embedded YouTube video.	Session Cookie



yt-remote-fast-check-period	YouTube	The yt-remote-fast-check-period cookie is used by YouTube to store the user's video player preferences for embedded YouTube videos.	Session Cookie
yt-remote-session-app	YouTube	The yt-remote-session-app cookie is used by YouTube to store user preferences and information about the interface of the embedded YouTube video player.	Session Cookie
yt-remote-cast-available	YouTube	The yt-remote-cast-available cookie is used to store the user's preferences regarding whether casting is available on their YouTube video player.	Session Cookie
yt-remote-cast-installed	YouTube	The yt-remote-cast-installed cookie is used to store the user's video player preferences using embedded YouTube video.	Session Cookie

Strictly Necessary Cookies:

Strictly necessary cookies enable the website to perform its basic functionalities. These cookies are essential and cannot be switched off. Without these cookies, the website may not perform as expected.

Cookie Name	Provider	Purpose	Duration
_GRECAPTCHA	Google	Google Recaptcha service sets this cookie to identify bots to protect the website against malicious spam attacks.	6 months
rc::a	Google	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.	Never Expires
rc::f	Google	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.	Never Expires



wpEmoji SettingsS upports	WordPress	WordPress sets this cookie when a user interacts with emojis on a WordPress site. It helps determine if the user's browser can display emojis properly.	Session cookie
rc::b	Google	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks	Session Cookie
rc::c	Google	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.	Session Cookie
__cf_bm	Cloudflare	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.	1 hour
_cfuvid	Calendly	Calendly sets this cookie to track users across sessions to optimize user experience by maintaining session	Session Cookie
MS0	Microsoft	This cookie is set by Microsoft to identify a particular session.	1 hour
_cs_root- domain	Content Square	Stores the URI-encoded main domain name of the site	Session Cookie
_cs_sam e_site	Content Square	Check if the browser supports the Same site flag	Session Cookie
msal.cach e.encrypti on	Microsoft	The primary purpose of this cookie is to safeguard the token cache data from potential security threats like Cross-Site Scripting (XSS) attacks, especially in SPAs where the application code runs on the client-side. By encrypting the cookie and setting appropriate cookie attributes (like HttpOnly and SameSite),	Session Cookie



		the application can mitigate the risk of cookie theft or manipulation.	
--	--	--	--

Advertisement Cookies

Cookie Name	Provider	Purpose	Duration
bcookie	LinkedIn	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser IDs.	1 Year
YSC	YouTube	Youtube sets this cookie to track the views of embedded videos on Youtube pages.	Session Cookie
VISITOR_INFO1_LIVE	YouTube	YouTube sets this cookie to measure bandwidth, determining whether the user gets the new or old player interface.	6 months
VISITOR_PRIVACY_METADATA	YouTube	YouTube sets this cookie to store the user's cookie consent state for the current domain.	6 months
yt.innertube::nextid	YouTube	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.	Never Expires
yt.innertube::requests	YouTube	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.	Never Expires.

Third party access to the cookies

Third party cookies are identified in the tables above under "Provider" and their purpose is as noted in the column "Purpose".



How to turn off all cookies and the consequences of doing so

If you do not want to accept any cookies, you may be able to change your browser settings so that cookies (including those which are essential to the services requested) are not accepted. If you do this, please be aware that you may lose some of the functionality of our website.

For further information about cookies and how to disable them, please go to

How to contact us

Please contact our Data Protection Officer, if you have any questions about this cookie policy or the information we hold about you.

If you wish to contact our Data Protection Officer, please send an email to privacy@dataguard.co.uk.

Changes to this policy

This policy was published on 30/09/2025 and last updated on 30/09/2025.

We may change this policy from time to time. Any changes will be reflected on this page along with the date of the latest revision. If we make any changes to this policy, we will notify you through the service or by other appropriate means (use of prominent, clear, and accessible links or pop ups). Where required, we will obtain your consent again immediately, as consent must always reflect the most up-to-date information provided to you.